

Digital Identity Programme

Digital identities will provide a gateway for citizens and SMEs into the connected ecosystem of services making up the digital economy. Consumers will be able to give permission for the secure use of their data across companies and sectors, allowing innovative players to create new services. Through market-wide standards, digital identities will bring great economic and social benefits, deliver trust, security and privacy for citizens and save millions in costs for public and private sectors.

Visit the Digital Identity hub on our website.

2021 Achievements

Supported the creation of Government's Digital ID Trust Framework

techUK worked closely with members and key government officials to support the creation of a centrally coordinated trust framework to support adoption of digital ID across the public and private sector. techUK provided DCMS with feedback on issues encompassing data responsibility, cyber security, interoperability, inclusion, governance, and liability.

Showcased and championed the benefits of the digital identity market to the UK

We raised public and policymakers' awareness of the importance of digital ID by promoting the benefits to the economy and wider society, including the role of Digital ID in the UK's post COVID-19 economic recovery. We held Digital ID events with 18 speakers and almost 500 registrations, hosted a successful Digital ID <u>campaign week</u>, and released a Digital ID <u>podcast</u> highlighting the potential of digital technologies in 2021.

2022 Objectives

Showcase Digital ID in the UK

Throughout 2022, techUK will continue to raise public and policymakers' awareness of the importance of Digital ID as the foundation of a thriving digital economy. We will engage members and stakeholders via our 2022 Digital ID event series, convening the Digital ID industry to examine the current state of play in the UK market, and providing thought leadership on what needs to happen to capitalise on recent advances in Digital ID. We will also continue our Digital ID Programme podcasts following the success of the Digital ID in 2022 podcast from December 2021.

Thought leadership - Digital ID in 2022 white paper

Following our 2019 and 2020 white papers on Digital ID, we will publish the 2022 iteration with a detailed snapshot of the Digital ID space in the UK. The paper will highlight best-in-class ID use cases across a number of sectors, and identify and contextualise the key regulatory, legislative and goto-market challenges that still remain. We will also propose workable, collaborative and innovative solutions for the benefit of the whole of the UK Digital ID sector.

Support the development of the UK Government's Digital ID and Attributes Trust Framework

techUK will continue to work closely with our members, government officials, and other key stakeholders to further develop the creation of an effective and responsive regulatory environment to support the adoption of digital ID across the public and private sector in the UK. The Digital ID Working Group will provide DCMS with constructive input and support on issues encompassing data responsibility, cyber security, interoperability, inclusion, governance, and liability.

Work with UK Government to enable digitised Government credentials

The provision of digitised versions of UK citizen's passports and driving licences will undoubtedly have a profound impact on the development of secure and trusted Digital ID services across the UK and provide a simple and clear marker for UK citizen's to better understand what Digital ID is and how it works. techUK's Digital ID Programme will continue to work with the relevant departments in UK Government to help make this a reality.