Data Analytics and AI Programme

AI and data analytics offers growing opportunities and benefits for both the UK economy and society, from revolutionising business productivity to transforming people's lives. To ensure the UK remains a world-leader in these technologies, techUK aims to maximise the value and adoption of the technology, whilst mitigating the risks and barriers. We work closely with key government departments and regulators to enable the benefits of AI and data analytics to be felt across the UK.

Find out more about our Data Analytics and AI programme.
The benefits of our Data Analytics and AI programme

Industry Access
Members of techUK join a thriving community of companies committed to showcasing and demonstrating the power of Data Analytics and AI. We bring together industry leaders, policymakers, regulators and civil society to affect the change needed to drive the data analytics and AI market in the UK. We help our members to build strong relationships with these stakeholders, reach new customers, and enable their business to grow.

Influence Policy
techUK helps our members to create the best environment for growth through the shaping and influencing of government policy, including potential, future AI regulation. Through workshops, private roundtables, and webinars, techUK provides direct access to policymakers alongside a regular analysis of policy developments and what they mean for industry. Members also help us to shape responses to policy consultations.

Inside Track
techUK helps members to identify and interpret key opportunities and risks from government AI policy announcements. We have regular catch-ups with key stakeholders including, DSIT, the Responsible Technology Adoption Unit (RTA) and regulators, such as the ICO. This direct access to decision makers helps members to anticipate changes and better prepare for the future, giving them a competitive edge over other businesses.

Impact Performance
techUK helps members to raise their profile in both government and industry across all sector verticals via techUK activities including techUK’s AI adoption campaign and our annual Digital Ethics Summit. These profile-raising opportunities provide access to new partners, customers and industry stakeholders and help members to identify early market opportunities and risks that can help them best manage their growth strategies.

Return on Investment
Members have the opportunity to directly influence the future of UK AI policy, including potential future regulation, in ways that are beneficial to their business. Members contribute to government consultations, input into techUK reports, and influence decision makers face-to-face via roundtables and events. Through these activities members can showcase their thought leadership, meet future customers, and influence policymakers and other key stakeholders.

Get in touch

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