

DAILY MAIL CHARITY CAMPAIGN – COMPUTERS FOR KIDS

Computers for Kids is a new Daily Mail campaign for the [Mail Force charity](#), which was set up in 2020 to help healthcare workers and volunteers obtain essential personal protective equipment (PPE).

The campaign is seeking both financial donations from readers and businesses, and the donation of corporate laptops and tablets to be processed and reborn as laptops for children.

The money raised in this campaign will be used to get schoolchildren online so they can do the work set by their teachers. If more money is raised than needed for this mission, all funds will be applied in support of the work of UK schools in other ways.

Engaging with the charity campaign

The charity is seeking financial donations, legacy devices and new devices for its campaign. We can help you to donate your old devices to the programme to be cleansed and prepared for use in schools, or to procure new devices to donate to the charity.

Is this a UK-wide initiative?

Yes, the campaign will help children throughout the UK. Although Daily Mail is working alongside the Department for Education in England, engagement is taking place in Scotland, Wales and Northern Ireland too. Alongside the devices, connectivity solutions will also be offered nationally.

We have devices to donate – what do I do?

You can register your support [here](#), where you'll also find information about the minimum spec for donated devices. Please remember to confirm that you're a member of techUK when you fill in the form.

You'll be contacted by one of the team to arrange receipt of the donated devices.

We would like to buy new devices to donate, or make some other kind of contribution (including financial) – what do I do?

The registration form includes an option to speak to someone about making a different kind of donation. You'll be contacted swiftly to discuss this further and agree appropriate next steps.

I would like to speak to someone at the Daily Mail about promoting our involvement – what do I do?

Contact [Henry Rex](#) at techUK who will engage Daily Mail to support this.

Is there a minimum specification for devices?

The Department for Education has provided a minimum specification which can be [found here](#). In our experience most corporate devices will exceed this.

We are seeking both laptops and tablets. For laptops we are limiting this to Windows (10) and Google OS only. For tablets, Windows, Google and iOS are all accepted – so we are seeking iPads alongside the typical corporate device.

We cannot accept any devices older than 4 years old.

Do the devices need to be in good working order?

Yes please. The charity won't be undertaking any repairs as part of this campaign, so we need them to be in good condition and working.

How do I get the devices to you?

When we have qualified that the devices meet the needs of the charity, we can arrange secure collection from your location, or agree a time for you to deliver them to our facility in Essex if you prefer.

Will you remove my company asset tags or other identifiers?

Yes – all identifiers will be removed as part of the process.

Do I need to include the power supply?

Yes please – this is often overlooked, but vital to make sure we can make the devices available to schools as quickly as possible.

What happens if my device fails the process?

Any devices that can't be used for redeployment to a child will either be safely and securely disposed, or remarketed and any funds recouped passed back to the charity.

To what standard will my data be removed?

All devices will be data wiped to HMG Infosec Standard 5.

What happens to any software or licences on my donated devices?

All devices will be wiped and any software removed. A new operating system will be installed before it is made available to the schools.

When do I stop owning the devices?

When it has been collected by us, or if you have shipped it to us, on receipt into our processing facility

How will I know what has happened to the devices I have donated?

We will provide each donor with a report of the devices that were donated to the scheme and what happened to them.

For techUK, we'll work together to develop an aggregated report for members as well as individual summaries. On an ad hoc basis we can help address specific questions and provide data to help support your internal promotional needs.

What will happen to any unprocessed surplus devices when the schools return?

We don't envisage that happening, to be honest. All devices received will be processed and prepared for redeployment. We foresee that the devices will be needed even after the schools return in the next few months, but should the charity be left with a surplus of devices at the end of the programme then those devices will be sold and the funds will be used by the charity for other initiatives to bridge the digital divide