The Value of our Defence Programme

1. Industry Access:
The techUK Defence Programme brings together a broad community of technology companies working across the Defence sector, from large manufacturers and systems integrators, to consultancies and SMEs. The Programme offers members of all sizes opportunities to network, share ideas and collaborate, and enables the industry as a whole to address common challenges and opportunities together. The Programme also provides key customers across the Ministry of Defence with access to members at the cutting edge of technology by facilitating early market engagement opportunities.

2. Influence Policy:
The Defence Programme works to influence policy development and provides a strong voice for the Defence technology sector through regular engagement with policy makers across the MOD and wider secure Government. The Programme champions the views and concerns of members through its senior member-elected Defence and Security Board, and through techUK’s role as the lead trade association for digital activities within the joint MOD-industry Defence Suppliers Forum. The Programme regularly consults with members to inform techUK responses to Defence-specific public consultations and calls for evidence. These contributions help members to strengthen their influence, raise their profile, and create the best environment for growth in the sector.

3. Inside track:
The Defence Programme provides members with opportunities to understand and shape future digital and technology procurements in the Defence sector. Working with the Ministry of Defence’s delivery organisations, in particular Defence Digital, the Programme provides members with access to a broad range of business opportunities, ranging from early market engagement sessions, updates on existing programmes and new procurement launches. This helps techUK members to understand the challenges and opportunities in the sector and deepen connections with the MOD customer.

4. Impact performance:
The Defence Programme’s market engagement activities ensure that members are well prepared to take advantage of business opportunities in the Defence sector, providing them with the necessary market insight to make informed decisions which lead to successful business outcomes. The Programme’s policy work helps to shape a positive regulatory and legislative environment in the Defence sector for technology companies, ensuring their voices are heard in government and their views are considered by senior policy makers in the Ministry of Defence.

5. A return on investment (ROI):
Through active participation in the Defence Programme, techUK members are able to navigate and better understand the UK Defence sector to successfully align their own investment and resources to take advantage of business opportunities. This is complemented by our work to ensure members are able to shape and influence policy development, reducing costs and risks to business. For companies already working in Defence or aspiring to do so, the Programme provides members with access to key stakeholders and market insight that is not readily available publicly.