Digital Ethics Summit - Sponsorship Opportunities

About techUK

techUK is the trade association which brings together people, companies and organisations to realise the positive outcomes of what digital technology can achieve. With over 1,000 members (the majority of which are SMEs) across the UK, techUK creates a network for innovation and collaboration across business, government, and stakeholders to provide a better future for people, society, the economy and the planet. By providing expertise and insight, we support our members, partners, and stakeholders as they prepare the UK for what comes next in a constantly changing world.

The event

**Event Date:** 6 December 2023  
**Venue:** Central London  
**Timings:** 09:30 – 17:30 (timings may change slightly as the event agenda is finalised)

About the Digital Ethics Summit

Every year at the Digital Ethics Summit, techUK and partners bring together academics, philosophers, lawyers, technology experts, policy makers and other key stakeholders from across the digital ethics space to explore some of the most complex ethical challenges faced by society.

Over the past seven years, the Digital Ethics Summit has been a key date in the tech industry and civil society calendar, and the agenda has aligned closely with global developments; at first, we brought thought leaders together to explore the principles that must underpin a world of ethical technology. Since then, the conversation has moved on to ethics in practice, from private sector approaches to policy and regulatory initiatives, all of which we are now starting to see implemented.

Sponsorship Packages

**Headline Sponsor: £20,000 + VAT**

This is an opportunity for an organisation to convey key messages, demonstrate your leadership in the digital ethics space with three speaking opportunities. The headline sponsor will receive premium visibility across techUK marketing channels before, during and after the conferences providing valuable opportunities to build your brand awareness.

You will be positioned as the most senior sponsor at the conference. **The headline sponsor package is only available to one company.**

- **Branded as Headline sponsor** across all Digital Ethics Summit activities
- **Speaking opportunity:** representative from your organisation to deliver a 20-minute morning keynote
- **Speaking opportunity:** representative from your organisation to join one of the plenary panel discussions at the summit
- **Speaking opportunity:** representative from your organisation to join one of the summit breakout panels
- Opportunity to **work with techUK to shape the content of the summit**
• **Opportunity to write and host 2 pre-event blogs on techUK website** (700 words each, posted as an ‘insight’ on techUK website at least 2 weeks before the event - linked from event webpage)

• **Podcast opportunity:** opportunity for representative from your organisation to join a post-event podcast

• **Promoted as Headline Sponsor on all HTML mailings**, during the pre-event campaign

• **Promoted as Headline Sponsor on event slides, all conference delegate material and extensive conference branding** - on the day including a 200-word boiler plate in the event delegate pack.

• **Double page advertisement to be included in the delegate booklet** (sponsor company to provide advert A5 size x two pages)

• **techUK website - sponsor ‘hub’** included on event website including company logo and boiler plate (200 words) along with links to 4 sponsor resources (e.g., video, report, webpage, blog, etc)

• **Sponsor recognition in 10 x promotional tweets/LinkedIn** posts including company’s handle

• **Opportunity to share 1 report/publication with all delegates** (sponsor to provide)

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**Silver Sponsor: £15,000 + VAT**

This is an opportunity for your organisation to join a plenary session and work closely with techUK to curate the content for one of the conference breakouts. Silver sponsors will also have the opportunity to join the pre-conference podcast and benefit from visibility on techUK’s channels before, during and after the conference. **The Silver Sponsor package is available to a maximum of two companies.**

• **Speaking Opportunity:** representative from your organisation to join one of the plenary panel discussions at the summit

• **Sole sponsorship of one breakout session:** representative of your organisation to join the panel and work with techUK to shape the session content

• **Opportunity to write and host one pre-event blog** on the techUK website

• **Podcast opportunity:** opportunity for representative from your organisation to join a post-event podcast

• **Promoted as Silver Sponsor on event slides, all conference delegate material and extensive conference branding** - on the day including a 100-word boiler plate in the event delegate pack.

• **Promoted as Silver Sponsor on all HTML mailings**, during the pre-event campaign.

• **Single page advertisement** to be included in the delegate booklet (sponsor company to provide A5 advert size)

• **techUK website - sponsor ‘hub’** included on event website including company logo and boiler plate (100 words) along with links to 2 sponsor resources (e.g., video, report, webpage, blog, etc)

• **Sponsor recognition in 8 x promotional tweets/LinkedIn** posts including company’s handle

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**Breakout Sponsor: £12,500 + VAT**

This is an opportunity for an organisation to work closely with techUK and assist with curating the content for one of the conference breakouts.

• **Sole sponsorship of one breakout session** at the summit

• **Speaking opportunity including a solo speaking position** at the beginning of the session and opportunity to join accompanying panel discussion

• **Promoted as Silver Sponsor on event slides, all conference delegate material and extensive conference branding** - on the day including a 50-word boiler plate in the event delegate pack
• Promoted as Breakout Sponsor on all HTML mailings, during the pre-event campaign.
• techUK website - sponsor 'hub’ included on event website including company logo and boiler plate (50 words) along with links to 2 sponsor resources (e.g., video, report, webpage, blog, etc)
• Sponsor recognition in 5x promotional tweets/LinkedIn posts including company’s handle

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.

Bespoke sponsor options

If the above packages are not in line with your company’s needs, we are always happy to explore developing a bespoke sponsorship package in line with your requirements. Please get in touch to discuss a bespoke sponsorship package.

Becoming a Sponsor

Please contact:

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