Marketing opportunities calendar 2024

We are looking forward to receiving your contributions to our campaign weeks, blogs, and events this year. Please refer to our contributor guidelines and sponsorship opportunities for further information.

Please note the below opportunities will be updated as more information becomes available.

If you have any questions, please contact sean.moore@techuk.org or margherita.certo@techuk.org

**June**

**Fintech campaign week** – 10-14 June
This campaign week will tie into the UK FinTechWeek to raise the profile and voices of our members on key themes and topics relevant to the fintech community.

**Digitising Justice campaign week** – 24-26 June
This campaign week serves as an opportunity for techUK members, policymakers and technical experts to share their experiences and expertise to showcase the impact of digitalization within the Criminal Justice Sector.

**July**

**Annual Dinner** – 2 July
The techUK Annual Dinner is the highlight of our calendar, bringing together key figures in the tech industry, government representatives, and influential stakeholders. This distinguished event offers you an evening of unparalleled networking opportunities, thought-provoking discussions, insights into the future of technology, and exciting celebrations.

**September**

**Building the Smarter State campaign week** – 2-6 September
We are inviting techUK want members and stakeholders to explore the innovation and impact within the smarter state.

**AI campaign week** – 9-13 September
This campaign week will shine a light on the ways techUK members are using AI to innovate their businesses and support the UK’s economy, society, people and the planet.

**October**

**Digital ID campaign week** – 14-18 October
Throughout the week, techUK will highlight how digital identity technologies are having a transformational impact across key markets and sectors through insights, webinars and case studies. In addition, techUK members will examine what more needs to be done to increase broader adoption of digital identities, how regulation is developing in the UK and beyond, and seek to illustrate the key role digital ID can play in the future of the digital economy.

**Nations and Regions: Local Digital Index impact day** – 21 October
To celebrate the launch of techUK’s annual Local Digital Index, techUK members can contribute by providing content that analyses the strength on the tech sector across the UK in fields such as digital skills, digital infrastructure, finance and investment and digital
adoption as well as making recommendations for how the tech sector can be strengthened across the entire UK.

**November**

**Blue Lights campaign week – 12-14 November**
Throughout this week, members will get the chance to share their expertise and insight about the profound transformation the blue lights sector has undergone in recent years through digital innovation.

**December**

**Nations and Regions: Scotland impact day – 2 December**
Scotland has been experiencing growth and development in its technology sector. techUK are welcome to contribute to this impact day by sharing their thoughts on the development of the Scottish tech sector and what it needs to do to grow further.

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